

VARAIVÄRLDEN (BEinTHEWORLD)

MOVING the definition about value.

MOVING the decision about when an object or a situation or a site is art to the person participating in the work of art.

The value of that decision. MOVING the value of art from the object to the person participating and back again.

From April to August 2006 the summer tour **VARAIVÄRLDEN** (BEinTHEWORLD) takes place, where 36 inhabitants from Vara participate in an ongoing swap of objects, memories and histories. Starting date is 27 April 2006 at Vara Main Square. Places to visit decided up til now are: Nordstan Mall in Gothenburg Sweden 4 May, Meinblau Gallery Berlin Germany 24 June-9 July. Other places will follow before reappearing in Vara Sweden 25-26 August at Vara Concert Hall.

www.vara.nu/varainmotion/sidor_vara/VARAsid1.htm

Movement is needed, and unavoidable. Motion is one of our first artistic expressions. The social context and the social space in which this movement appears, becomes part of the image the movement creates. How do we experience motion in our everyday lives? How can we, by noticing the movement at hand, understand ourselves a little bit clearer? To see ones neighbour i a new light? To find satisfaction and curiosity in the known, the unknown and even the well-known? To see the parallel time, and different space, shown to us by art in our daily routines. Emanating from these thoughts and others concerning the role of art in societ came:

VARAinMOTION

Vara Municipal is in motion. Vara Municipal is art.

The work is about the social landscape; it's (movement). A site-specific art/film/dance-project in Vara from sept. 2005-dec.2006. The artist Kia Nordqvist in collaboration with

Vara Concert Hall, Vara Municipality, and the people living in Vara.

-The city as stage and its inhabitants as the creators of the work.

The artist as the conductor

Kia Nordqvist

Stadskonstnär i Vara kommun.

In collaboration with:



Cellona[®]

C.R.F - consulting



Cellona Research Foundation was founded in 1997.

Every area of research is explored within an organic concept, where dream work, dialogue and brainstorming sessions take an important part.

Our main object of research during the last two years has been, and is, the rituals of everyday life and the investigation and rhizomatic activation of contemporary sites of power. In our work we focus on the personal rather than the collective. However, this perspective might serve a collective human interest. The purpose of Cellona is to create functional and progressive rituals for the future. Acting in the present, both encouraging individual experimentation and group synchronization.

Cellona consult service:

Kia Nordqvist,